

PARTNER PACKAGE



At the Rosen Centre Hotel – Orlando, FL

About the 2025 21st Annual Cutting-Edge Sports Medicine Conference

Celebrating its 21st year of success, the Cutting-Edge Sports Medicine conference is a continuing education program for allied healthcare providers hosted by the Orlando Orthopaedic Center Foundation. With previous attendance of more than 600 healthcare professionals, this one-day program provides the most up-to-date information and education on orthopaedic topics. In addition to the educational value of the program content delivered by leaders in the orthopaedic and rehabilitation community, the program also serves to raise funds for a worthy cause. Proceeds from the program go towards the funding of charitable initiatives of the Orlando Orthopaedic Center Foundation as well as the UCF Student Athletic Training Organization and UCF Physical Therapy Research.

By supporting the Orthopaedic Update Conference, you and your company will have the opportunity to network and meet with hundreds of healthcare professionals throughout the day. Whether your goal is to introduce a new product, recruit potential employees, or to create brand recognition, this is certainly a great venue and program to meet those objectives. For more information or if you have any questions regarding the partnership opportunities outlined on the following pages, please contact Andy Reber at areber@orlandoortho.com or 407.254.2501.



About the Orlando Orthopaedic Center Foundation



Founded in 2012, the Orlando Orthopaedic Center Foundation is a nonprofit organization based in Orlando, FL. The Orlando Orthopaedic Center Foundation has worked to provide injury prevention education while helping children and youth participate in quality sports programs which foster sportsmanship, confidence, discipline, and teamwork.

To learn more, please visit www.OrlandoOrtho.com/Foundation.



About Orlando Orthopaedic Center



Currently in their 53rd year of delivering comprehensive care of orthopaedic problems and other musculoskeletal diseases in a high quality, cost effective manner throughout Central Florida, Orlando Orthopaedic Center has grown to 9 locations with 26 physicians offering a full range of orthopaedic services from nonsurgical in-office treatments to minimally invasive surgery as well as diagnostic imaging, therapy and durable medical equipment.

To learn more, please visit OrlandoOrtho.com.



PARTNER OPPORTUNITIES

<i>Package Name</i>	Rookie	Pro	All Star	Champion
Benefits	\$800 + Raffle Donation	\$1500 + Raffle Donation	\$2,500 + Raffle Donation	\$3,500 + Raffle Donation
Logo on Event Signs	✓	✓	✓	✓
Recognition by Moderator	✓	✓	✓	✓
Goodie Bag Opportunity	✓	✓	✓	✓
Website Logo with Link	✓	✓	✓	✓
Booth Space in Vendor Village	✓	Upgraded	Priority	Prime
Complimentary Registrations	2	3	4	6
Foundation Celebration Ticket	1	2	3	4
Logo in Program Manual	✓	✓	✓	✓
Attendee Email List		✓	✓	✓
Social Media Inclusion			✓	✓
Foundation Materials Inclusion			✓	✓
Newsletter Feature			✓	✓
Things to Remember Email Inclusion			✓	✓
Exclusive Break Sponsor AM or PM			✓	
Program Ad			Half Page	Full Page
Exclusive Lunch Sponsorship				✓
First Right of Refusal				✓



\$800 + Raffle Donation | Rookie

- Recognition: Logo displayed on event signs and recognized by the moderator during the event
- Promotion: Opportunity to include promotional material or a giveaway in the attendee goodie bag
- Web Presence: Logo placement on the conference website with a clickable link to your website
- Exhibit Space: Booth space in “Vendor Village”
- Conference Access: Two complimentary registrations for your organization (CEUs provided as appropriate)
- Foundation Celebration: One ticket to the Orlando Orthopaedic Center Foundation Celebration
- Program Visibility: Logo inclusion in the program manual

\$1,500 + Raffle Donation | Pro

Includes all benefits from the Continuing Education tier, plus:

- Attendee Email List: Full electronic attendee email list provided post-event
- Enhanced Visibility: Select logo placement on the conference webpage
- Upgraded Booth Space: Upgraded booth location in the “Vendor Village”
- Additional Celebration Access: One extra ticket to the Foundation Celebration (total of two)
- Conference Access: Three complimentary registrations for your organization

\$2,500 + Raffle Donation | All Star (2 available)

Includes all benefits from the Sports Medicine tier, plus:

- Social media: Inclusion in conference social media efforts with a reach of over 150,000
- Foundation Materials: Logo featured on additional Orlando Orthopaedic Center Foundation event materials
- Newsletter Feature: Logo placement in the advertising section and event recap within the OOC newsletter
- Exclusive Sponsor: Break sponsorship (AM or PM) with your logo displayed prominently on the timer screen
- Advertising Opportunity: Half-page ad in the program manual
- Enhanced Online Presence: Priority logo placement on the conference webpage
- Premium Booth Space: Priority booth location in the “Vendor Village”
- Exhibit Expansion: Additional table for booth if required
- Celebration Access: Two extra tickets to the Foundation Celebration (total of three)
- Conference Access: Four Complimentary registrations for your organization

\$3,500 + Raffle Donation | Champion (1 available)

Includes all benefits from the Cutting-Edge tier, plus:

- Exclusive Lunch Sponsor: Your logo prominently displayed on table signage and timer screens during lunch
- Pre-event Exposure: Inclusion in pre-event email blasts (“Things to Remember” email)
- Premium Advertising: Full-page ad in the program manual
- Future Partnership Priority: First right of refusal to this partnership tier at our next conference
- Top-tier Visibility: Primer booth location in the “Vendor Village”
- Exhibit Expansion: Additional table for booth if required
- Celebration Access: Three extra tickets to the Foundation Celebration (total of four)
- Conference Access: Six complimentary registrations for your organization

***Raffle Donation (item, experience, gift basket, or gift card of roughly \$50 value)**

Add-On Branding Opportunities

Available to all partners for additional exposure:

- Focus Group - \$250
- Q&A Text - \$250
- T-Shirt Toss - \$250
- Conference Evaluation - \$250

Custom Package

Don't see a package that fits your needs? Contact us to design a sponsorship opportunity that aligns with your marketing goals and budget.