

# PARTNER PACKAGE



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*At the Rosen Centre Hotel – Orlando, FL*

## About the 2024 20<sup>th</sup> Annual Orthopaedic Update Conference

Celebrating its 20<sup>th</sup> year of success, the Orthopaedic Update conference is a continuing education program for allied healthcare providers hosted by the Orlando Orthopaedic Center Foundation. With previous attendance of more than 600 healthcare professionals, this one-day program provides the most up-to-date information and education on orthopaedic topics. In addition to the educational value of the program content delivered by leaders in the orthopaedic and rehabilitation community, the program also serves to raise funds for a worthy cause. Proceeds from the program go towards the funding of charitable initiatives of the Orlando Orthopaedic Center Foundation as well as the UCF Student Athletic Training Organization and UCF Physical Therapy Research.

By supporting the Orthopaedic Update Conference, you and your company will have the opportunity to network and meet with hundreds of healthcare professionals throughout the day. Whether your goal is to introduce a new product, recruit potential employees, or to create brand recognition, this is certainly a great venue and program to meet those objectives. For more information or if you have any questions regarding the partnership opportunities outlined on the following pages, please contact Andy Reber at [areber@orlandoortho.com](mailto:areber@orlandoortho.com) or 407.254.2501.



## About the Orlando Orthopaedic Center Foundation



Founded in 2012, the Orlando Orthopaedic Center Foundation is a nonprofit organization based in Orlando, FL. The Orlando Orthopaedic Center Foundation has worked to provide injury prevention education while helping children and youth participate in quality sports programs which foster sportsmanship, confidence, discipline, and teamwork.

To learn more, please visit [www.OrlandoOrtho.com/Foundation](http://www.OrlandoOrtho.com/Foundation).



## About Orlando Orthopaedic Center



Currently in their 52<sup>nd</sup> year of delivering comprehensive care of orthopaedic problems and other musculoskeletal diseases in a high quality, cost effective manner throughout Central Florida, Orlando Orthopaedic Center has grown to 9 locations with 24 physicians offering a full range of orthopaedic services from nonsurgical in-office treatments to minimally invasive surgery as well as diagnostic imaging, therapy and durable medical equipment.

To learn more, please visit [www.OrlandoOrtho.com](http://www.OrlandoOrtho.com).



## PARTNER OPPORTUNITIES

<i>Package Name</i>	Title	Lead	Supporting	Continuing Education
<b><i>Benefits</i></b>	\$3,500 + Raffle Donation	\$2,500 + Raffle Donation	\$1,500 + Raffle Donation	\$800 + Raffle Donation
Goodie Bag Inclusion	✓	✓	✓	✓
Conference Logo Inclusion	✓	✓	✓	✓
Standard Booth Space	✓	✓	✓	✓
Full Attendee List	✓	✓	✓	✓
Social Media Effort Inclusion	✓	✓	✓	✓
Inclusion on Foundation event materials	✓	✓	✓	
Inclusion in OOC and Foundation newsletter	✓	✓		
Inclusion on Foundation materials	✓			
Invitation to Foundation Celebration	4 tickets	2 tickets	2 tickets	1 ticket



# ORTHOPAEDIC UPDATE 20 CONFERENCE

## **\$3,500 + Raffle Donation | Title (1 available)**

- Day-of-Event recognition and exclusivity as Title partner by moderator
- Invitation to include promotional material or a give-away in goodie bag
- Inclusion on website as partner – with link to your website
- Logo placement in advertising and event recap in OOC newsletter
- Inclusion in pre-event email blasts
- Table signage on all lunch tables
- Booth Space in “Vendor Village”
- Full attendee list provided electronically following the program
- Inclusion in social media efforts – current reach over 150,000
- Invitation to give a 3 min talk on your company
- Inclusion on other Foundation event materials
- 4 tickets to attend our Orlando Orthopaedic Center Foundation Fall Celebration

## **\$2,500 + Raffle Donation | Lead**

- Day-of-Event recognition and exclusivity as Lead partner by moderator
- Invitation to include promotional material or a give-away in goodie bag
- Logo placement in advertising and event recap in OOC newsletter
- Full attendee list provided electronically following the program
- Inclusion in social media efforts – current reach over 150,000
- Booth Space in “Vendor Village”
- Inclusion on other Foundation event materials
- 2 tickets to attend our Orlando Orthopaedic Center Foundation Fall Celebration

## **\$1,500 + Raffle Donation | Supporting**

- Day-of-Event recognition as Supporting partner by moderator
- Invitation to include promotional material or a give-away in goodie bag
- Full attendee list provided electronically following the program
- Booth Space in “Vendor Village”
- 2 tickets to attend our Orlando Orthopaedic Center Foundation Fall Celebration

## **\$800 + Raffle Donation | Continuing Education**

- Day-of-Event logo inclusion on signs and recognition by moderator
  - Invitation to include promotional material or a give-away in goodie bag
  - Full attendee list provided electronically following the program
  - Booth Space in “Vendor Village”
  - 1 ticket to attend our Orlando Orthopaedic Center Foundation Fall Celebration
- Raffle Donation (item, experience, gift basket, or gift card of roughly \$50 value)